

## NOT PROTECTIVELY MARKED

West Mercia Police are in receipt of an application for a new premises licence for a location called **Alex Polish Shop, New Street, Ledbury**. The application is for the licensable activity of the sale/supply of alcohol

The applicant seeks to specify the designated premises supervisor as Anna ZELASKO

West Mercia Police **object to this application** as to grant it will undermine the licensing objectives - in particular that of the prevention of crime and disorder.

On 11 April 2016, as a result of intelligence received a joint enforcement visit was made to the premises by Herefordshire Council Trading Standards and West Mercia Police. Entry to the shop was under the powers delegated to Trading Standards.

A quantity of tobacco was found under the serving counter of the shop (within the main store). This tobacco is at the very least a foreign brand and potentially illegal/counterfeit which does not have the required English wording health warnings and pictures. The shop assistant did indicate that the cigarettes were sold in the shop for £45 per carton of 200 which is in the region of £4.50 per packet of 20. This is below the normal selling price of £8 to £9 a packet of 20.

In addition a quantity of similar items and packets of tobacco, plus bottles of non duty paid vodka and cans of lager were found inside a locked safe in the premises.

The view of West Mercia Police and Trading Standards is that the items found are both illegal/counterfeit and non duty paid brands that were stored at the premises with the intention of selling to the public. The view of West Mercia Police is that this activity is illegal and criminal and therefore an activity that undermines the licensing objectives

If this matter progresses to a regulatory hearing further information will be provided to support the police position.

Regards

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